

# Illinois Public Employer Labor Relations Association



## SPONSORSHIP PROGRAM

*Together, we can make a difference*

**IPELRA's Sponsorship Program has been developed to offer businesses with promotional opportunities. The dollars generated from the sponsorship program assist IPELRA with providing the many services to our membership which they have come to expect and deserve.**

### ABOUT IPELRA ...

IPELRA is a long-standing, not-for-profit professional association committed to assisting public sector management in maintaining a strong labor and human resources position in the face of increasing public employee union pressures and state and federal regulations. Our 300 plus members are directly or indirectly responsible for labor-management decisions impacting over 600,000 Illinois public employees.

### OPPORTUNITY ...

As reflected in the attached descriptions, IPELRA's sponsorship tiers provide a number of opportunities for sponsorships – Bronze: General Sponsor, Silver: Seminar Sponsor and two levels of sponsorship at IPELRA's annual conference, Gold: ATC Sponsor and Platinum: ATC Plenary Sponsor.

IPELRA's 46<sup>th</sup> Annual Conference will be held October 19 – 22, 2025 at the Eagle Ridge Resort & Spa in Galena, Illinois. These conferences are generally attended by over 150 professionals focused in the areas of labor relations, human resources, city/county administration, as well as management practitioners and department directors/chiefs with union workforces throughout Illinois.

### VISIBILITY ...

Maximize the benefits of your contacts by becoming an IPELRA Sponsor. Engage your Company directly with state and local government and public sector representatives while you are identified as supporting this highly visible Association. Be recognized at an IPELRA conference and on the Association's web site. These recognition opportunities assure broad exposure of your Company to all IPELRA member jurisdictions.



**Please contact the Sponsorship & Awards Committee ([mleyva@ipelra.org](mailto:mleyva@ipelra.org)) or IPELRA Secretariat Debi Stensland ([ipelra1978@gmail.com](mailto:ipelra1978@gmail.com)) if you are interested in sponsoring or if you have any further questions regarding the IPELRA sponsorship program.**

<b>IPELRA SPONSORSHIP TIERS</b>	<b>Bronze \$500</b> (General Sponsorship)	<b>Silver \$750</b> (Seminar Sponsor) 40-70 attendees	<b>Gold \$1,800</b> (ATC Sponsor) 145+ attendees	<b>Platinum \$5,000</b> (ATC Plenary Sponsor) 145+ attendees
Company recognition and contact information placed on IPELRA website for sponsorship year (300+ members)	●	●	●	●
Sponsor name included on marketing/social media material	●	●	●	●
Included in sponsor recognition resolution presented at Annual Business Meeting	●	●	●	●
Table/display space at sponsored training event (ATC excluded)		●	●	●
Opportunity to provide a 2-minute overview on your company's services followed by the introduction of the presenter at opening of the training event (ATC excluded)		●	N/A	N/A
Complimentary Annual Training Conference (ATC) registrations (Gold Tier up to 2; Platinum Tier up to 4)			●	●
Sponsor event and name included in printed ATC brochure			●	●
Sponsor name connected with specific ATC event ( <i>i.e.</i> , breakfast, lunch, reception, dinner, break(s) – and signage displayed identifying sponsor at chosen event)			●	●
Opportunity to introduce the presenter(s) at a <i>concurrent</i> session at the ATC			●	N/A
Introduction to attendees at sponsor recognition reception at the ATC			●	●
Opportunity to include promotional material in electronic ATC materials provided to all Conference attendees			●	●
For an additional \$1,000, limited opportunity for sponsor's logo to accompany IPELRA's logo on ATC registration gift			●	●
Opportunity to provide a 2-minute presentation on your company's services followed by the introduction of the speaker at one of the <i>plenary</i> sessions of the ATC				●
Opportunity to place written material at attendees' seats during sponsored plenary session of the ATC				●

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