

NATIONAL PELRA'S 2023 ANNUAL TRAINING CONFERENCE (ATC)



Louisville, KY • April 23-26

npelra.org

About the National PELRA

The National Public Employer Labor Relations Association (National PELRA) is the largest public sector labor relations organization in the nation. National PELRA is a network of state and regional affiliates with nearly 2,000 members around the country. The National PELRA provides professional learning opportunities to many individuals who are not members. The governmental agencies represented in National PELRA employ more than four million workers in federal, state, and local government, including the educational sector. The mission of National PELRA is to provide professional support to public sector labor relations practitioners, foster communication among members, promote innovative solutions and exchange information with practical problems in public sector and to provide a voice for public sector management and labor relations professionals. The national attendance at our conferences continues to grow and rebound with pre-pandemic 500+ attendance back to 300 and growing.

Who are the Attendees?

Our attendees include labor relations and human resources professionals who are city managers, directors, managers, and supervisors who represent management in the public sector, inclusive of cities, counties, courts, school districts, special districts, community colleges and universities, state agencies, federal agencies, and other public sector entities.

Why Sponsor?

After 25 years of working in county and city government as a human resources director and in-house labor attorney, I started my private law and consulting practice in 2010. I knew then the value of being a National PELRA sponsor -- so much so that I became a sponsor before I even had an income. That was a bit of a leap of faith, but it was based on what I knew from 22 years as a very active member, including eight years on the National Board and a year as president. I saw close up how sponsorship works to connect service providers with our members, both through the opportunity to present at conferences, the Academy, and webinars, as well as the chance to interact informally at conferences. Our members oversee some four to five million public employees, and I knew that if I were going to make this new venture work, it would be through the contacts that sponsoring the National PELRA and my state chapter in Ohio would bring.

I was right, and it was the best business investment I have ever made. Some 95% of my work comes through my National PELRA and OHPELRA contacts. While I was a member and leader in National PELRA before I was a sponsor, and that is a different path from most sponsors, the value of that exposure is there for any sponsor, for we build client relationships by showing our members what we know and what we can do for their jurisdictions. Nothing does that better than being a sponsor of the National PELRA, and I will continue to sponsor as long as I am in business.

~Douglas Duckett, Duckett Law Firm, LLC

2023 Annual Training Conference

For over 50 years, National PELRA has been providing relevant education to public sector labor relations and human resources professionals. We continue this tradition with our 2023 conference focusing on the hot topics of Labor Relations and Human Resources. Our presenters are actively involved in the day-to-day nuts and bolts of LR/HR. In addition to the wealth of substantive sessions being offered, registrants can also enjoy networking social events. National PELRA is committed to furthering the professional development of public sector labor relations/human resources professionals.

SPONSORSHIP OPPORTUNITIES

Explore Which Level Is Right For You:

PLATINUM: (\$15,500)

- FIVE complimentary full conference registrations (includes tickets to general social events)
- Name/logo on National PELRA conference webpage with hyperlink and in weekly enews
- Signage during conference
- Recognition in National PELRA email blasts
- FOUR opportunities to publish a content-based article in National PELRA Newsletter or weekly enews
- Special recognition during opening session
- Priority exhibit location
- Corporate promotion before keynote/plenary presentation (2 minute duration)
- Name/logo on National PELRA on guidebook
- Sponsorship of Final Night celebration
- Name/logo on National PELRA website with link to sponsor website (12 months)
- One-time pre or post conference use of list of conference attendees
- Opportunity to present webinar and promote company
- Name/logo on webinars/academies
- Quarter page recognition in National PELRA's newsletter
- 2023 National PELRA ATC Brought to you by "Sponsor Name"

GOLD: (\$10,500)

- THREE complimentary full conference registrations (includes tickets to general social events)
- Name/logo on National PELRA conference webpage with hyperlink
- Signage during conference
- Recognition in National PELRA email blasts
- THREE opportunities to publish a content-based article in National PELRA Newsletter/enews
- Special recognition during opening session
- Priority exhibit location
- Corporate promotion before keynote/plenary presentation (1 minute duration)
- Name/logo on National PELRA on guidebook
- Sponsorship of Final Night celebration
- Name/logo on National PELRA website with link to sponsor website (12 months)
- One-time pre or post conference use of list of conference attendees
- Opportunity to present webinar and promote company
- Name/logo on webinars/academies
- Quarter page recognition in National PELRA's newsletter

PALLADIUM: (\$7,500)

- TWO complimentary full conference registrations (includes tickets to general social events)
- Name/logo on National PELRA conference webpage with hyperlink
- Signage during conference
- Recognition in National PELRA email blasts
- TWO opportunities to publish a content-based article in National PELRA Newsletter/enews
- Special recognition during opening session
- Priority exhibit location

SILVER: (\$5,250)

- TWO Complimentary full conference registrations (includes tickets to general social events)
- Name/logo on National PELRA conference webpage with hyperlink
- Signage during conference
- ONE opportunity to publish a content-based article in National PELRA Newsletter/enews
- Recognition in National PELRA email blasts

COPPER: (\$3,750)

- ONE complimentary full conference registration (includes tickets to general social events)
- Name/logo on National PELRA conference webpage with hyperlink
- Signage during conference
- Recognition in National PELRA email blasts

BRONZE: (\$2,250)

- Name/logo on National PELRA conference webpage with hyperlink
- Signage during conference
- Recognition in National PELRA email blasts

DESCRIPTION OF BENEFITS*

Annual Training Conference:

Award Luncheon
Sponsor Stamp Cards/Sponsors' Drawings
Welcome Reception
Second Night Reception
Final Night Celebration
Recognition in Guidebook
Plenary Addresses
Breakfasts
Breaks
Conference Signage

Other Benefits:

Conference Attendee Mailing List
Webinar Presentation
Webinar Recognition
Newsletter Recognition
Newsletter Articles
Email Marketing
Website Recognition (Home page and conference site)

**Benefits are dependent upon sponsorship level.
The National reserves the right to assign sponsors to particular programs.*





SPONSORSHIP CONTRACT

NATIONAL PUBLIC EMPLOYER LABOR RELATIONS ASSOCIATION (NATIONAL PELRA)

Sponsoring Company/Organization: _____

Address: _____

City/State/Zip: _____ Telephone Number: _____

Submitted By: _____

Email: _____ Cellphone Number: _____

Website: _____

Signature: _____

*Will you need exhibiting space:

- Yes – If yes, size/needs _____
- No

2023 Annual Sponsorship Louisville, KY April 23-26, 2023

- Platinum \$15,500
- Gold \$10,500
- Palladium \$7,500
- Silver \$5,250
- Copper \$3,750
- Bronze \$2,250



PAYMENT SUMMARY:

Total Due: \$ _____

Please email completed form to National PELRA at andrew@npelra.org.
An invoice will be sent with the ability to pay by check or with credit card.

**Must be a Sponsor to exhibit at the ATC.*